

Health and Wellbeing in Lichfield District- our emerging Strategy 2018-2020



Report of Councillor Doug Pullen, Cabinet Member for Regulatory Services, Housing and Wellbeing

Date:	26 th March 2018
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Key Decision?	YES
Local Ward Members	All, as applies to the whole of Lichfield district.

**Community,
Housing and
Health (Overview
& Scrutiny)
Committee**

1. Executive Summary

- 1.1 This is the Council's first emerging Health and Wellbeing Strategy (HWS), which explores the ways in which the Council has an impact on the health and wellbeing of residents through our services. It identifies service areas that impact on the wider determinants of health and highlights existing Council activities which contribute to good health and wellbeing. It builds on the evidence contained in our Strategic Plan, provides a picture of the key local health and wellbeing indicators and highlights areas for improvement.
- 1.2 The vision of the emerging strategy is that 'we want local people to live healthy fulfilled lives, have access to opportunities to be active and experience improved health and wellbeing'. To achieve this, the strategy proposes four priorities for action. The first is the development of a Health in All Policies approach (HiAP) that which will enable us to better understand our contribution to and measure our impact on health and wellbeing and will inform and influence our policy making and decisions. It will also provide a foundation for delivering future activities to maintain or improve health and wellbeing, in partnership with the Staffordshire Health and Wellbeing Board, Freedom Leisure, other organisations and local communities.
- 1.3 Our other priorities are to encourage people of all ages to have more active and healthy lifestyles and take control of their own health and wellbeing, support older and vulnerable people in our communities to live and age well and improve workplace health, wellbeing and safety.

2. Recommendations

- 2.1 That Members endorse the draft strategy attached at Appendix A and recommend the draft strategy to Cabinet for approval.

3. Background

- 3.1 The health and wellbeing of our residents is very important to the Council. Our Strategic Plan 2016-2020 sets out our vision to be a strong, flexible Council that delivers good value, quality services and helps to support a vibrant and prosperous economy, healthy and safe communities and clean, green and welcoming places to live. Our aim is to help our communities become more self-sufficient and ensure people have the support and opportunities to help themselves so that we can better assist those in need.

- 3.2 The District Council is responsible for the delivery of many services that impact in some way on health and wellbeing and we have a key part to play in many wider determinants of health such as planning, housing and leisure. We are therefore well placed to help ensure that Lichfield is a district where improved health and wellbeing is experienced by all and that it remains a good place to live for current and future generations.
- 3.3 Guided by the Strategic Plan's principles, many service areas have developed policies and strategies which help to address the issues we face and this strategy provides the opportunity to bring this all together and to further integrate health and wellbeing activities across the Council in all our future policies, strategies and services plans.
- 3.4 As well as achieving our own strategic outcomes we are committed to develop this strategy to help deliver the Sustainability and Transformation Plan (STP) of the Staffordshire and Stoke-on-Trent NHS Partnership and also support the work of the Staffordshire Health and Wellbeing Board with delivery of its Health and Wellbeing Strategy for 2018 – 2023. The Board want to make sure that health is included in all policies and decisions and is promoting a 'Health in all Policies' (HiAP) approach across Staffordshire, which is a collaborative, evidence-based approach to improving health by incorporating health considerations into decision-making. We are committed to developing HiAP as a key part of our strategy and have established it as one of our priorities for action as an essential step towards achieving this.

Alternative Options	1. To do nothing and not have a Health and Wellbeing Strategy.
Consultation	<p>There has been much consultation to develop the strategy including:</p> <ul style="list-style-type: none"> • a Health and Wellbeing Working Group was set up in September 2017 to facilitate development consisting of officers representing Regulatory Service, Housing and Wellbeing, Leisure and Operational Services and Economic Growth service areas. • individual meetings with several officers, team managers and selected Heads of Service • a presentation by the Director of Place and Community to various stakeholders regarding the Council's approach to HiAP • liaison with Staffordshire County Council's Consultant in Public Health and Senior Commissioning Manager for Public Health Strategy & Policy who are both supportive of and have given their endorsement of the draft document • a Lecturer in Environmental Health at Birmingham University has read the draft strategy and has provided positive feedback.
Financial Implications	£54,000 of residual Locality Commissioning funding is available to spend on delivery of the strategy. Proposals to spend this will be set out in the Delivery Plan but will include expenditure to take forward Health in All Policies.
Contribution to the Delivery of the Strategic Plan	The Strategic Plan 2016-2020 sets out what we want to achieve in four main themes. The development of the strategy will contribute most significantly towards the themes of 'healthy and safe communities', 'clean, green and welcoming places to live' and also 'a vibrant and prosperous economy'.
Equality, Diversity and Human Rights Implications	It is not anticipated that this strategy will have any negative implications for equality, diversity or human rights. The final draft of the strategy will be discussed and evaluated by our Equality Impact Assessment group.

Crime & Safety Issues	None identified
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RISK	Risk Description	How We Manage It	Severity of Risk (RAG)
A	The strategy presents an incomplete account of the health and wellbeing indicators for the district.	The first version of the strategy will apply for a relatively short period (2018-2020) as we recognise that there is much work to do in adopting HiAP, as well as developing our partnership with Freedom Leisure who manage our leisure centres. The 2020 update will include more extensive consultation with external stakeholders, particularly with Public Health colleagues and organisations within the community and voluntary sectors. It will allow time for unexpected omissions and changes in the available evidence base to be identified and included within the update.	Green
B	The priorities cannot be achieved within the timeframe set.	As above; shortcomings can be identified and modified once reviewed.	Green
C	There are insufficient resources to develop a robust delivery plan	We will consider all available resources in developing the delivery plan. The funding and/or the plan will be reviewed.	Green

Background documents:

Relevant web links:

Lichfield District Housing Strategy 2013-2017 -

<https://www.lichfielddc.gov.uk/Residents/Housing/Housing-strategy/Download-our-housing-strategies>

Lichfield District Council Strategic Plan - <https://www.lichfielddc.gov.uk/Council/Performance-efficiency/Downloads/Strategic-plan-2016-2020.pdf>

Staffordshire Health and Wellbeing Board draft Strategy Consultation -

<https://www.supportstaffordshire.org.uk/news/staffordshire-health-and-wellbeing-board-draft-strategy-consultation>

Lichfield Locality Profile – <https://www.lichfielddc.gov.uk/Residents/Community/Community-funding/Downloads/Lichfield-locality-profile.pdf>

Lichfield District Public Health Profile 2017 - <http://fingertipsreports.phe.org.uk/health-profiles/2017/e07000194.pdf>

Lichfield Early Years District Profile 2016 -

<https://www.staffordshire.gov.uk/education/childcare/families/ccentres/data-and-information/Lichfield-District-Profile-2016.pdf>

Lichfield District Physical Activity and Sports Strategy -

<https://www.lichfielddc.gov.uk/Residents/Sports-fitness-and-wellbeing/Physical-Activity-and-Sport-Strategy.aspx>

7 Domains of Wellbeing – <https://www.whatworkswellbeing.org/product/local-authority-wellbeing-indicator-sets-and-guidance-only/>

Public Health Outcomes Framework - <https://fingertips.phe.org.uk/profile/public-health-outcomes-framework/data#page/0>

